

2024 SPONSORSHIP OPPORTUNITIES

Why partner with VASEA?

The Virginia Society of Enrolled Agents (VASEA) is the professional society representing Enrolled Agents (EAs) and other tax professionals in Virginia. Enrolled agents and other tax professionals are the lifeblood of the tax practicing community. Getting in front of these tax professionals is the best way to get your product or service noticed!

Types of Participation

Convention Sponsor – Whether you are introducing your company or reinforcing its name and product, sponsorship at the leading educational program in Virginia for Circular 230 practitioners is a great way to build loyalty among your clients. Customers who see your support for VASEA have one more reason to do business with your company. Attendees are professionals from the tax services arena and many of them are decision-makers. Our goal is to connect you with your target market.

Advertising Opportunities – There are a variety of marketing and advertising opportunities available to highlight your products and services on the VASEA website, www.vasea.org, and in the VASEA News This Week which is emailed every Monday of the month to enrolled agents and other tax professionals throughout Virginia. Contact Heather Greenwell, CAE, at admin@vasea.org for more information.

Confirming Your Selection – To confirm your sponsorship selection, fill out the [sponsorship reservation form](#). Once reviewed, you will receive an invoice by email to the contact listed on the form.

Custom Sponsorship – If you are looking for something specific to sponsor or create a custom sponsorship package, please contact VASEA Administrator Heather Greenwell, CAE, at admin@vasea.org to discuss.

Sponsorship Levels

Platinum - \$1,500 (only 1 available each year)

- Exclusive recognition as the Premier Sponsor for the Spring Seminar
- Company representative will have up to 5 minutes to say a few words during the morning announcements on the first day
- Company name and logo recognition as the Premier Sponsor at the beginning of each 2-hour session (9 sessions total)
- Premier company name and logo recognition on the slideshow that runs during session breaks
- Your logo and website link on the Spring Seminar webpage in the most prominent sponsor position
- Your logo and website link on the weekly Spring Seminar promotional emails in the most prominent sponsor position
- 6ft exhibit table all three days of the Spring Seminar
- The opportunity to display your corporate banner, provide promotional items to the attendees and distribute your company literature
- Dedicated email blast to all VASEA members

Gold - \$1,000

- Gold Sponsor Level recognition for the Spring Seminar
- Company representative will have up to 1 minute to say a few words during the morning announcements on the second day
- Company name and logo recognition on the slideshow that runs during session breaks
- Your logo and website link on the Spring Seminar webpage
- Your logo and website link on the weekly Spring Seminar promotional emails
- 6ft exhibit table all three days of the Spring Seminar
- The opportunity to display your corporate banner, provide promotional items to the attendees and distribute your company literature

Silver - \$750

- Silver Sponsor Level recognition for the Spring Seminar
- Company representative will have up to 30 seconds to say a few words during the morning announcements on the third day
- Company name and logo recognition on the slideshow that runs during session breaks
- Your logo and website link on the Spring Seminar webpage
- Your logo and website link on the weekly Spring Seminar promotional emails
- 6ft exhibit table all three days of the Spring Seminar
- The opportunity to display your corporate banner, provide promotional items to the attendees and distribute your company literature

Bronze - \$500

- Bronze Sponsor Level recognition for the Spring Seminar
- Company name and logo recognition on the slideshow that runs during session breaks
- Your logo and website link on the Spring Seminar webpage
- Your logo and website link on the weekly Spring Seminar promotional emails
- 6ft exhibit table all three days of the Spring Seminar
- The opportunity to display your corporate banner, provide promotional items to the attendees and distribute your company literature

Supporting - \$250

- Recognized as a General Level Sponsor at the Spring Seminar
- Insertion of material or giveaways into participant bags, put on attendee seats, or handed out at registration

Additional Advertising and Sponsorship Opportunities – Pricing Varies

The following items may be purchased on your own and shipped to VASEA. Alternatively, VASEA can purchase the items on your behalf and brand the items with your company logo and any other information you would like to appear on the item as space allows.

Items needed:

- Totebags for approximately 100 participants
- Pens
- Notepads
- Promotional gifts (koozies, lint removers, mint tins, cups, etc.)
- Raffle prize donations

For more information, please contact VASEA President LuSundra Everett, EA

Email: admin@vasea.org